"Gene Editing Technology: Application in Agriculture and Regulations on Food Derived from Gene Editing Technology"

Introduction of Genome Edited High GABA Tomato into Japanese Market



Director, Tsukuba Plant Innovation Research Center, Professor, Faculty of Life and Environmental Sciences, University of Tsukuba

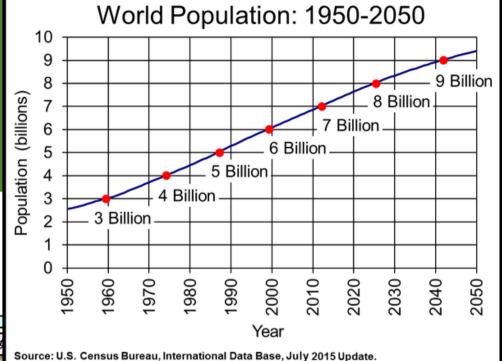
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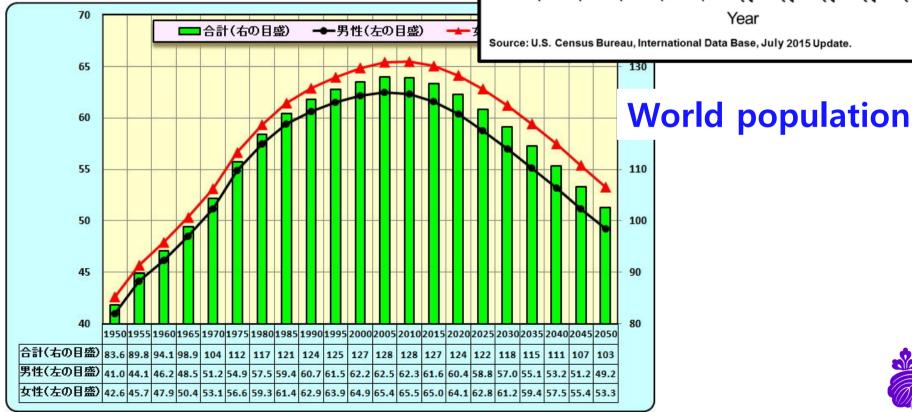




Aging and decreasing Japanese population has exposed problems in foods.

Japanese population







Health promotion via daily foods or diets becoming apparent in Japan

2.137

2.063

1.973

1.891

男性

15-19

2.029

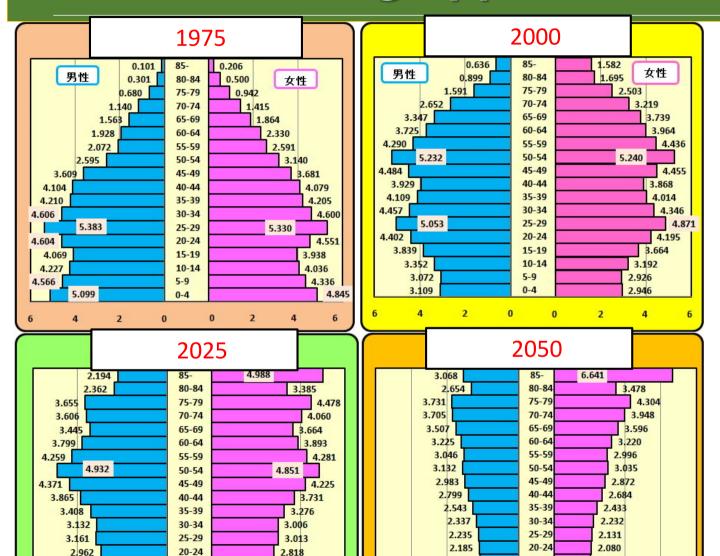
1.957

1.871

1.793

女性





15-19

10-14

5-9

2,468

男性

2.603

女性

2.340

2.059

Low birth rate and aging



Increase of lifestyle related diseases



Health promotion via daily food (meal)

http://www.geocities.jp

What is GABA?



Gamma-amino butyric acid (GABA)

- Non-proteinogenic amino acid
- Found in animals, plants, and bacteria
- Involved in biotic/abiotic responses

GABA in humans:

- Functions as a neurotransmitter
- Reduces blood pressure
- Induces relaxation

Health-promoting functional compound

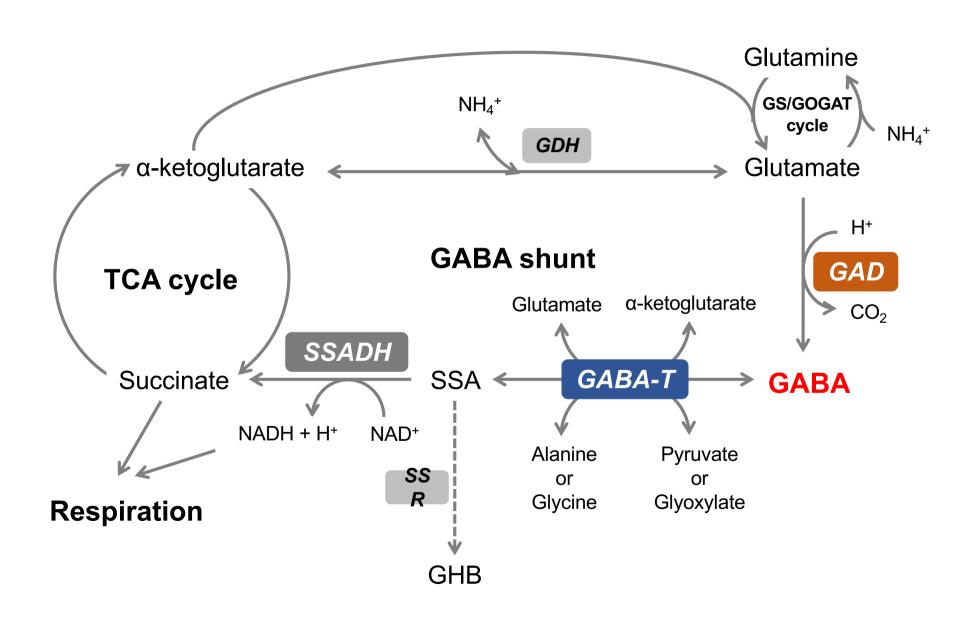




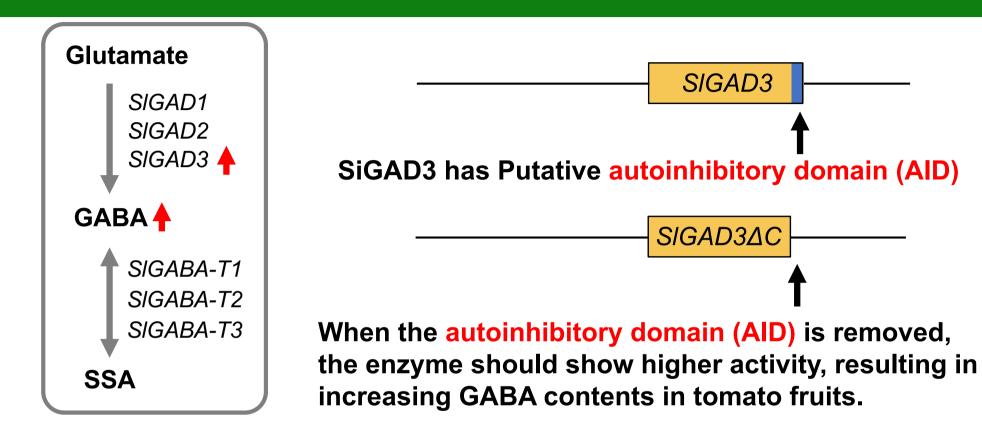


GABA metabolism in higher plants

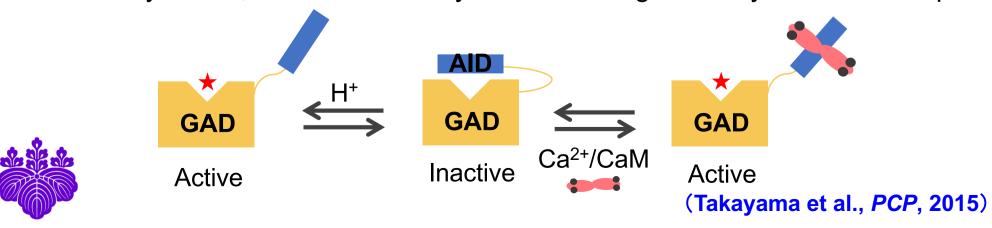




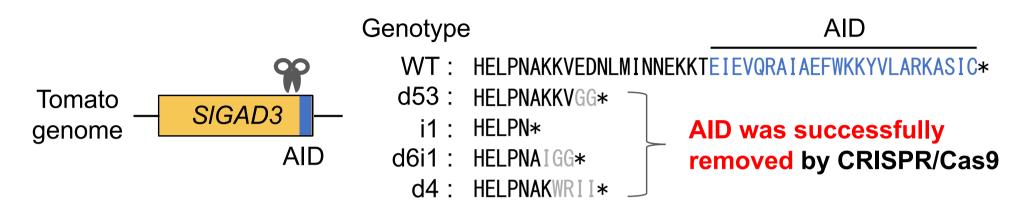
SIGAD3 is the limiting step in GABA contents in tomato fruits

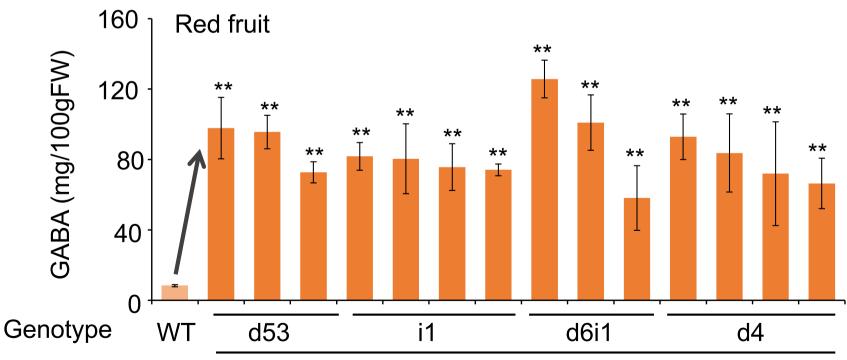


* In many cases, the autoinhibitory function is regulated by Ca²⁺/CaM or pH



Regulation of GABA contents in tomato fruits by CRISPR







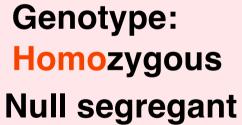


Utilization of gene edited line for hybrid breeding in tomato



Pure line cultivar WT

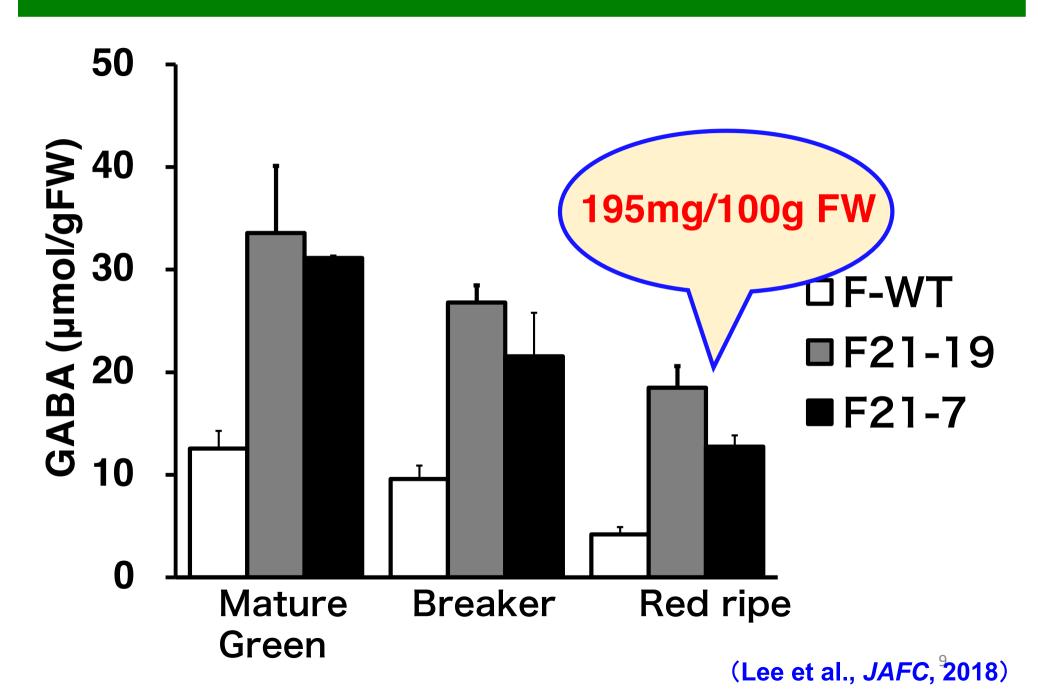




of CRISPR/Cas9

F₁ SIGAD3ΔC Genotype: Heterozigous

GABA content in fruit (F₁ generation)



Sanatech seed

UTsukuba-Ventuer

We are breeding company to create new cultivars using gene editing technologies.



Chairman Tatsuo Takeshita

Address Landic Toranomon Bldg. 7F, 3-7-10 Toranomon,

Minato-ku, Tokyo 105-0001 Japan

Shareholder Pioneer EcoScience Co., Ltd. 92%

Composition Officer/Employee 8%

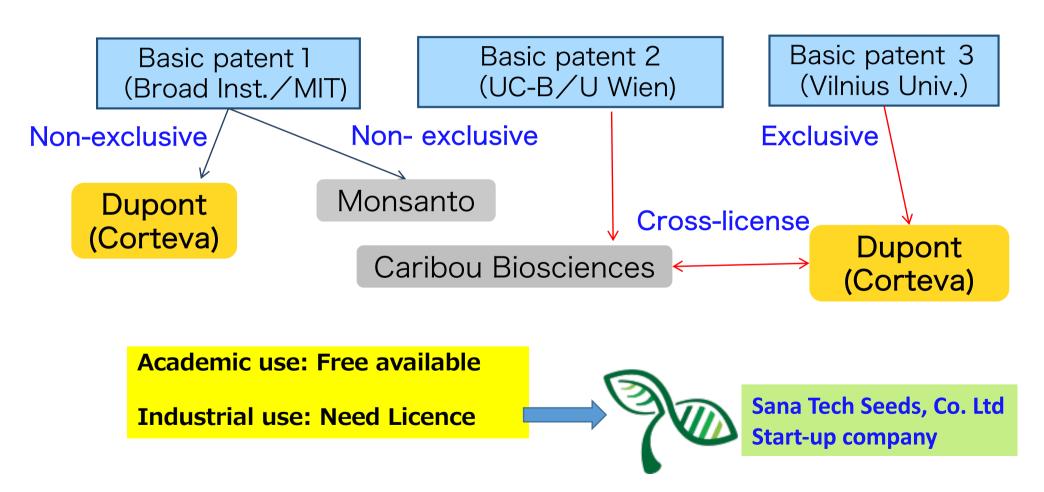
Executives COO: Shimpei Takeshita

CTO: Hiroshi Ezura

Associated Company Pioneer EcoScience Co., Ltd.

Handling patents in CRISPR/Cas9

Current status of basic patents for gene editing

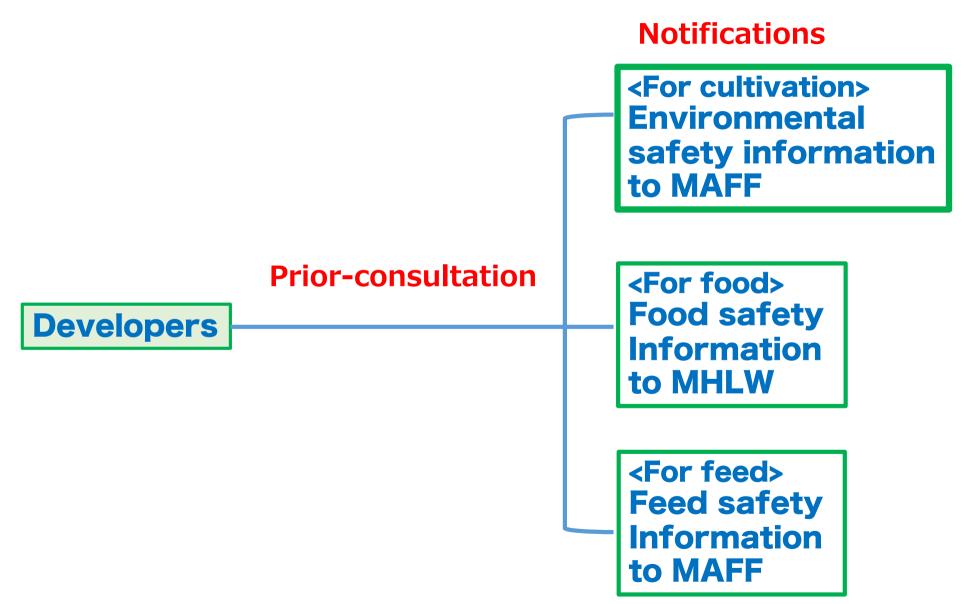


Hashimoto & Hirose (2017) Intellectual Property Management, 67(4):542-559





Commercial use of gene edited crops in Japan



Notification to MAFF and MHLW

Notification has completed on December 11, 2020

Environmental safety information (To MAFF)

様式第3 (第3の1の(2)の①関係) ゲノム編集技術の利用により得られた生物の使用等に関する情報提供 (情報提供書の提出) 会和9年 19日 11日 農林水産省消費・安全局農産安全管理課長 宛 法 人 名 サナテックシード株式会社 (法人番号: 4010401137642) 代表者氏名 代表取締役 竹 下 達 夫 ₹105-0001 東京都港区虎ノ門三丁目7番10号 ランディック虎ノ門ビル ゲノム編集技術の利用により得られた生物の使用等をするため、「農林水産分野におけ るゲノム編集技術の利用により得られた生物の生物多様性影響に関する情報提供等の具体 的な手続について」(令和元年10月9日付け元消安第2743号農林水産省消費・安全局長通 知) 第3の1の(2)の①の規定に基づき、当該生物の使用等に関する情報提供書を提出 For cultivation

Food safety information (To MHLW)

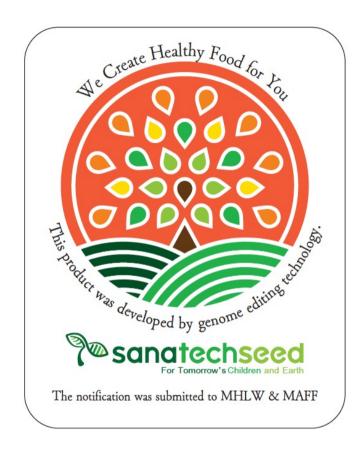
Feed safety information (To MAFF)

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令和2年12月11日
農林水産省消費・安全局
畜水産安全管理課 御中
          届出者 住所 〒105-001 東京都港区虎ノ門三丁目
                   7番10号ランディック港ノ門ビル
                氏名 サナテックシード株式会社
                   (法人番号: 4010401137642)
                   代表取締役 竹 下達 夫
 「ゲノム編集飼料及び飼料添加物の飼料安全上の取扱要領」(令和2年2月7
日付け元消安第 4605 号農林水産省消費・安全局長通知) に基づき、下記のゲノ
ム編 集技術について営業上の使用に先立ち届出をします。
 グルタミン酸脱炭酸酵素遺伝子の一部を改変し GABA 含有量を高めたトマト
 (GABA 高萎積トマト (#87-17 系統) )
 開発者等(法人にあっては、その名称及び代表者の氏名)
 サナテックシード株式会社 代表取締役 竹 下 達 夫
        For feed
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Labelling of the gene edited tomato





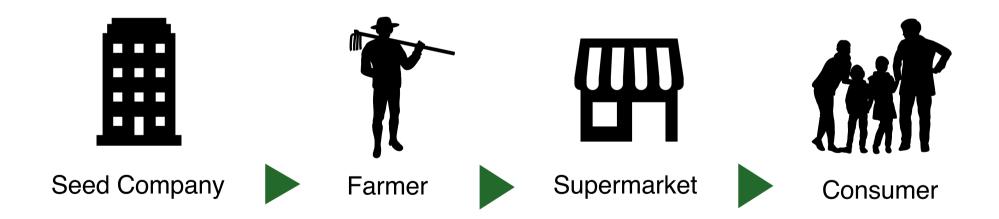
- This tomato has been improved by gene editing technology
- Notifications to MAFF and MHLW have been completed



From Seed to Consumer

Traditional Value (Supply) Chain

A systematic, conservative approach from Seed to Plate.

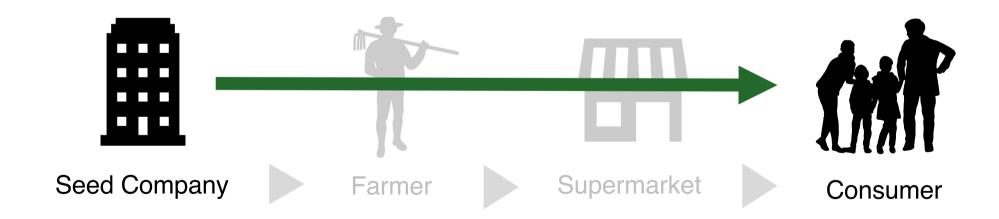




Bypass the Gatekeepers

Trying a New Approach

- Directly deliver product to consumer & bypass the gatekeepers.
- Have a bidirectional connection & communication with customers
- Make it easier for customers to access our products





Directly Contact Home Gardeners

Monitoring Program

 Approach "Prosumers" (Farmers & Consumers) – invested in the process from growing to consumption













Provide Samples to "Prosumers"

- Share free samples to home gardeners throughout Japan
- Have these individuals grow plants from seedling to fruit
- Receive their unfiltered and authentic feedback directly via Social channels









4,200 Samples Sent Across Japan

Free sample growing kits distributed to 4,200 Homegardeners throughout Japan for monitoring







Each Sample Contained:

- 4 Seedlings
- Fertilizers and Biological products (minerals and bacterial)

PIONEER ECOSCIENCE CO., LTD.

Consultation via "LINE"

Most popular messenger app in Japan



Growing Guidebook

- On/offline instructions for how to grow
- Prescription, recipe (photo/video)

D2C Marketing (BtoC)

Grow all our tomatoes only with contracted farmers and purchase all the produce

Produce not only fresh tomatoes but also processed products (puree/powder/etc) through our website.

Sell directly to consumers, especially those who are concerned about high blood pressure and lack of sleep











Advantage of D2C







Consumers can access our website to buy Sicilian Rough High Gaba tomatoes directly anytime, anywhere. (Supermarkets cannot do this)

communication with consumer even after initial sale
> We can learn how we can develop further our products by GE by engaging with customer and understanding their wants/needs

We can consistently
show the traceability
of our products from
seed to product all
through the value
chain.
(GE labeling/growers
data-soil/sap/etc.)





High GABA Tomato History

-Information of target gene is a key-

2005: Start fundamental research on GABA in tomato

2008: Release high GABA tomato by conventional breeding program

2015: Start high GABA tomato project by genome editing

2017: POC in a model tomato cultivar, and start development in commercial cultivars

2018: Establishment of Sanatech Seed Co., LtD.

2019: Developed SRHG, and start prior-consultation for notification to MHLW and MAFF

2020: Notifications completed to MHLW and MAFF

2021: Start delivering SRHG seedlings (May 15) to home gardeners and SRHG fresh fruits (Sep 15) in Japan

2022: What next?





New era of rapid and precise breeding via gene editing



GE allow us an order-made breeding for sustainable and nutritional food production

Thank for your attention

